

2010 AMPHITHEATRE ALL COLOR YEARBOOK

Montclair High School
100 Chestnut Street, Montclair, NJ 07042
Lois Tannous, Adviser, LTannous@montclair.k12.nj.us

Straight from the heart and into the yearbook! Our staff is offering the opportunity to “personalize” your child’s yearbook in a very special way with a “Public Display of Affection” [PDA] ad. Please support our yearbook and congratulate your special graduate on their accomplishment! To reserve your space, follow these guidelines:

Step-by-Step Instructions

1. Select the ad size.
2. Choose desired layout from page 2 of flyer or submit a custom layout following the instructions on page 2.
3. Choose your photos (make sure to check photo submission guidelines and tips)
4. Complete your order form and text portion below (please see text restrictions)
5. Deliver order form and payment by deadline date to the yearbook adviser at school in an envelope marked with student name and ad size on the outside.

Photo Submission Guidelines

- * Do not cut, tape or glue photos
- * Care will be taken to return photos; however copies of irreplaceable photos should be made.
- * Select vertical (tall) photos for vertical space and horizontal (wide) photos for horizontal spaces. Photos will be enlarged or reduced to fit the layout.
- * Write lightly in pencil to identify which photo corresponds with each layout frame and put your name, address and phone number on each photo.
- * If you are submitting digital photos, they must be 300 dpi (if scanned) or have been taken with a 4.0 megapixel or higher digital camera.

Advertising Prices

FULL COLOR

1/8 page - \$40

1/4 page - \$75

1/2 page - \$125

Full page - \$250

Ad Deadline Date

12/15/09

Act Now Limited Space Available!!

Yearbooks For Sale

\$75

2 easy ways to pay...

www.shop.jostens.com

or

bring payment to Ms. Tannous

Order Form

Student Name: _____

Parent/Purchaser: _____

Email: _____ Phone: _____

Ad Size/Design: _____ # of Photos Included: _____

Amount Included: \$ _____ Check (payable to MHS Yearbook)/Money Order#: _____

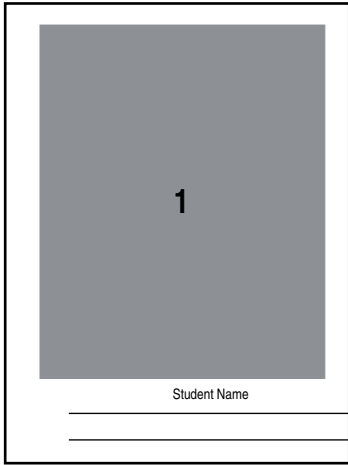
Text Submission Information/Form

Neatly print ad text below (If your text does not fit in this area, you must include a CD with the text. *Under copyright law guidelines, please note that only up to 4 lines of a song or poems may be used in your ad.*

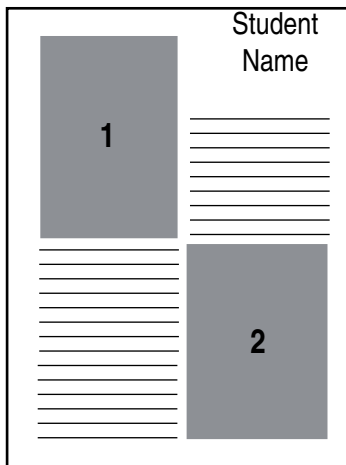
To create your advertisement on-line and pay by credit card, use www.JostensAd-Services.com (add'l fees may apply)

Full Page Ads

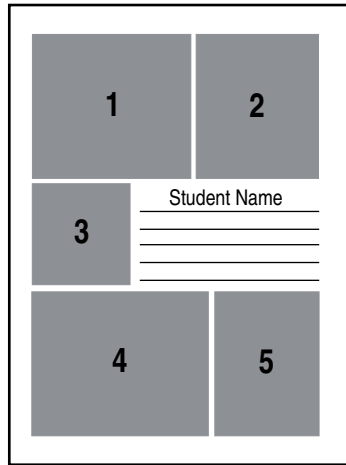
Refer to the letter below each design to identify which layout you wish to use for your student's ad. Ads shown smaller than actual size



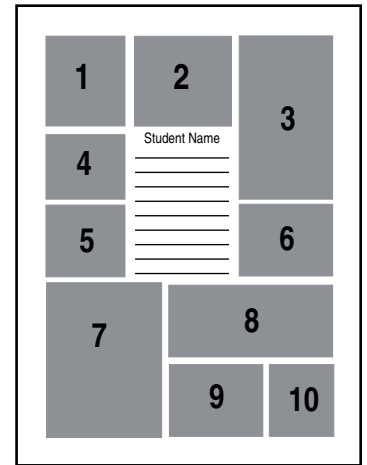
Layout Design #Full B
(1 photo)



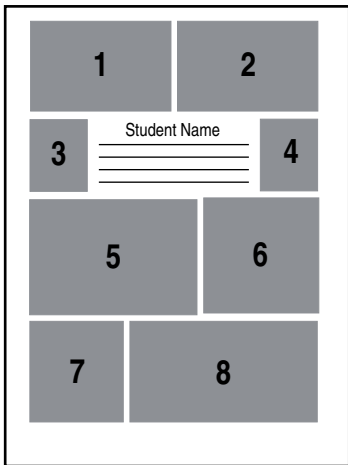
Layout Design #Full D
(2 photos)



Layout Design #Full J
(5 photos)



Layout Design #Full O
(10 photos)



Layout Design #Full M
(8 photos)

1/2 Page Ads

Layout Design #1/2 D

Layout Design #1/2 H

Layout Design #1/2 G

1/8 Ads

Layout Design #1/8 A

1/4 Page Ads

Layout Design #1/4 B

Layout Design #1/4 D

Custom Designs

If you wish to use a custom design, it must be submitted in camera ready hard copy (to fit the actual size and proportion of the ad) or high resolution (300 dpi) digital format. These digital files must be submitted as either jpeg, tiff or pdf formats. Here are the actual sizes of the ads.

- Full Page - 9" (wide) x 12" (long)
- Half Page - 9" (wide) x 6" (long)
- Quarter Page - 4 1/2" (wide) x 6" (long)
- Eighth Page - 4 1/2" (wide) x 3" (long)